Report – IEC Registration Workshop at OSSIA, Cuttack

Exports are incredibly crucial to the modern economies as they offer business owners and business firms access to the markets for their goods or services. One of the core functions of diplomacy and foreign policy between governments is to foster economic trade, encouraging exports and imports for the benefit of all the trading parties.

Export documentation serves as a proof of the transaction between the exporter and the importer, while also facilitating the clearance of goods through customs. The documentation process can be complex and time-consuming, but it is crucial for businesses involved in international trade.

World Trade Center Bhubaneswar as an Export Facilitation Cell under the MSME Department, Government of Odisha conducted a free IEC Registration Workshop at Orissa Small Scale Industries Association (OSSIA), Cuttack for their industry members. The initiative was conducted as a trade facilitation program to facilitate global trade and further enhance the export scenario of the state. Officials from World Trade Center Bhubaneswar officials not just facilitated the IEC Registration, but also highlighted the significance of export documentation and how the proper knowledge of export procedures can help them carry out their shipment in a hassle-free way.

The workshop was conducted on Wednesday, 29 May 2024 at the premises of OSSIA, Cuttack.

Caption for the photograph:

In photo: Officials from WTC Bhubaneswar during IEC Registration Workshop